

LOGO USAGE

Transportation Professional Certification Board Inc. ®



TPCB's logo shall consist of the initial letters "TPCB" or spelled out as shown above. Colors are:

Blue Pantone 308 100 C/0 M/0 Y/51 K 0 R/88 G/124 B HEX 00587C	Yellow Pantone 124 0 C/27.5 M/100 Y/6 K 234 R/170 G/0 B HEX EAAA00
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TPCB has various certifications within its domain:

Professional Traffic Operations Engineer (PTOE)



The logo for this certification shall consist of the letters PTOE (without periods) or as spelled out as shown above.

Colors are:

Blue Pantone 308 100 C/0 M/0 Y/51 K 0 R/88 G/124 B HEX 00587C	Yellow Pantone 124 0 C/27.5 M/100 Y/6 K 234 R/170 G/0 B HEX EAAA00
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Professional Transportation Planner® (PTP)

PTP®



The logo for this certification shall consist of the letters PTP (without periods) or as spelled out as shown above.

Colors are:

Blue Pantone 308 100 C/0 M/0 Y/51 K 0 R/88 G/124 B HEX 00587C	Green Pantone 369 65 C/0 M/100 Y/8.5 K 100 R/167 G/11 B HEX 64A70B	Yellow Pantone 124 0 C/27.5 M/100 Y/6 K 234 R/170 G/0 B HEX EAAA00
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Road Safety Professional (RSP)

RSP®



The logo for these certifications shall consist of the letters RSP with either a 1 or 2 depending upon the level of certification.

Colors are:

Blue Pantone 308 100 C/0 M/0 Y/51 K 0 R/88 G/124 B HEX 00587C	Yellow Pantone 124 0 C/27.5 M/100 Y/6 K 234 R/170 G/0 B HEX EAAA00
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Use of any of the above logos is authorized on:

- Official stationery, websites, and social media of TPCB.
- Badges and logo products procured through or approved by TPCB.
- Social media profiles of active TPCB certificants.
- Banners, signs, and identification tags used in conjunction with meetings of TPCB.

- Publications and official notices of TPCB or any of its official entities.
- Other uses and only such uses as are approved by the TPCB Board or as authorized in writing by the Executive Director.

Use of any of the TPCB logos is not authorized on:

- Personal stationery or non-TPCB related business cards of any certificants'.
- Any product, the advertisement of any product or service, or the printed material of any organization offering products or services for sale.
- Any corporate website in any way that may be considered an endorsement of said company and/or product.

Certificants must be in good standing with TPCB to use any of the above logos and may not be in Inactive, Hardship, or Retired status, which would also preclude them from using any of the certification logos.